



الهيئة العليا للاتصال السمعي البصري  
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Haute Autorité de la Communication Audiovisuelle

Published on *Haute Autorité de la Communication Audiovisuelle* (<https://www.haca.ma>)

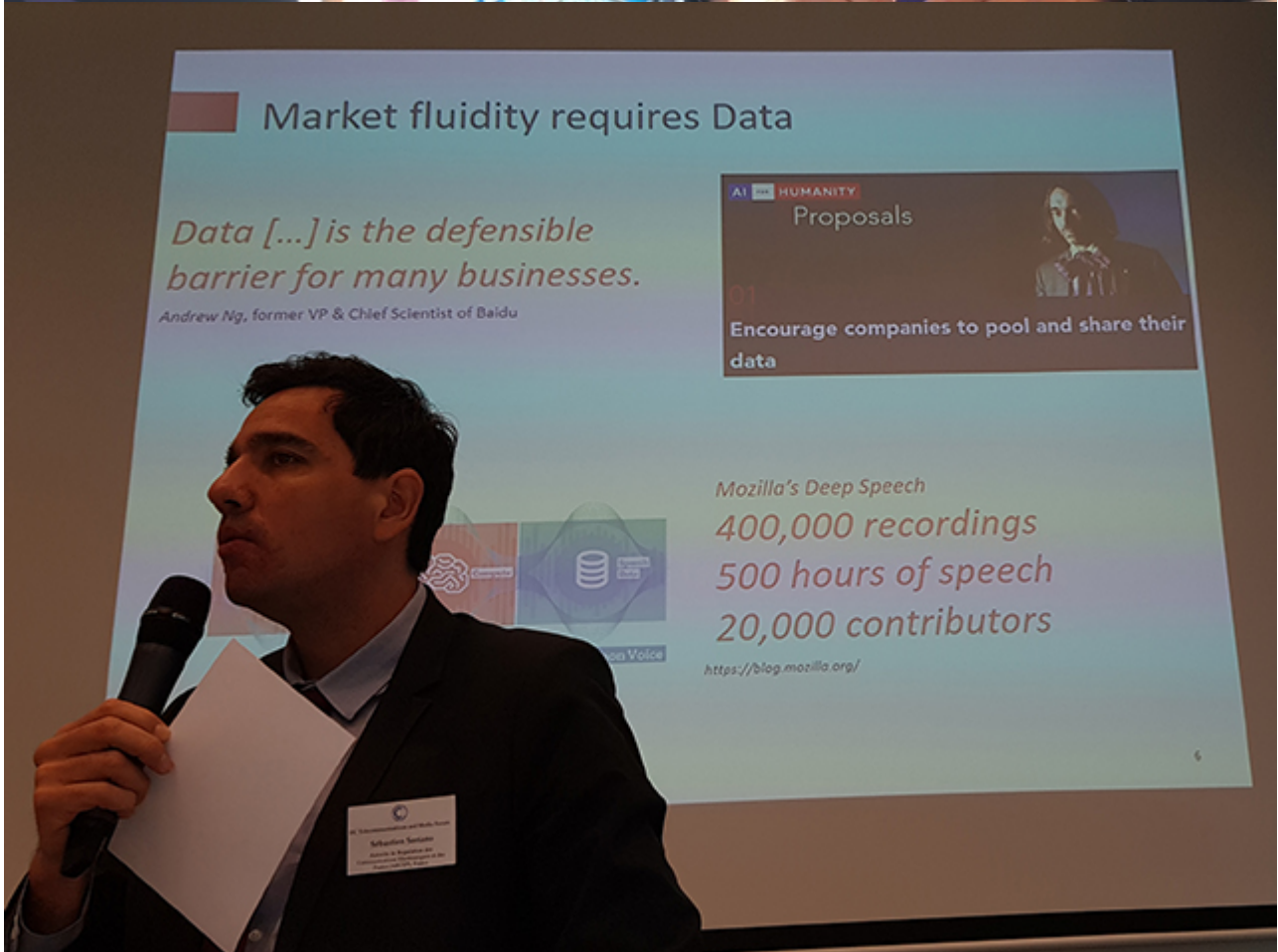
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## Artificial intelligence will impose « agile » regulations, a confirmation made by a meeting of experts at the International Institute of Communications

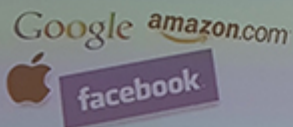
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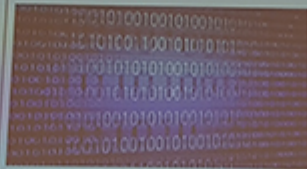


# Big Data – What's the Big difference?

## "Internet giants"



## Big data



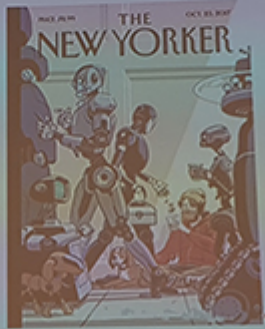
## Competition v regulation



## AI and trust – the role of regulators

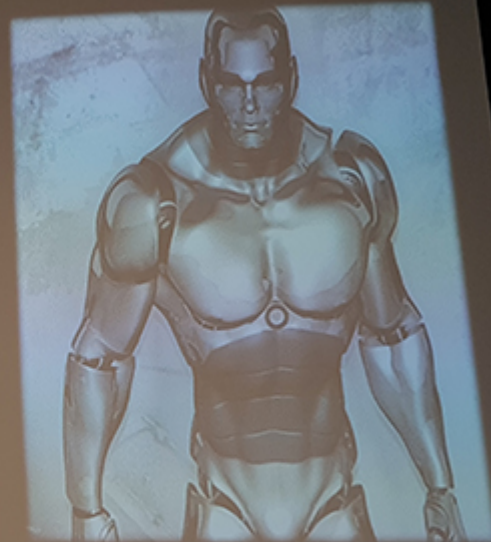


# Socio-Economic Impact of AI



## Regulatory Concerns

- Weaponisation of AI*
- Unethical applications of the technology*
- Discrimination, privacy, authenticity, and agency*
- Do senior management genuinely understand it?*
- Will it behave as intended?*
- Can its decisions be explained?*
- Can humans intervene if problems occur?*



At the invitation of the International Institute of Communications (IIC), of which the High Authority for Audiovisual Communication (HACA) is a member, the Belgian Institute for Postal services and Telecommunications held in Brussels the International Forum of media and artificial intelligence experts, on April 24th and 25th. Mr. Jamal Eddine Naji, Director General of the HACA, together with Mr. El Mahdi Idrissi Aroussi, Director of the Legal Department, took part of this forum that is considered first of its kind for the IIC that holds almost monthly a similar type of futurist brainstorming conclave.

These two-days discussion witnessed the participation of about a hundred of experts from diverse specialties around the world, i.e. media, Net, Artificial intelligence, media regulation (OFCOM UK, HACA Morocco, OFCOM USA...) economic competition regulators, algorithm research laboratories, who all together addressed the future convergence that might be possible with the swift development of artificial intelligence. Therefore, these discussions brought forth a series of questions that targeted the future regulations that must be deployed.

Besides looking for new strategies, this futurist vision suggests new approaches and a modern state of mind that considers “the planned obsolescence of the current economy/vision in favor of the new forms of political/models”.

One of the thoughts that were clearly shared during this forum was about promoting co-regulation which ultimately leads to the platforms self-regulation, especially in terms of political pluralism.

The importance of the artificial intelligence ethics, which is a genuine need and which will add to the role of the regulators, more than ever, was a second recommendation made for the future of communications, their content and economy and the ecosystem in general. This idea also opens up on to the co-regulation issue which leads to self-regulation.

Moreover, in order to be more vigilant about human values (while already working on “digital humanism” in numerous laboratories and research centers), the participants strongly recommended a “holistic, concerted and inclusive approach” to the operators concerned with the irreversible growth of the artificial intelligence. In addition to a new governance system and solutions adapted to some critical complex questions regarding media economy, values promoted by media contents, social inclusion, the Law... with the necessity to have flexible provisions, an agile regulation, all based on the inclusion of the operators’ opinion and interests, in more or less all levels, through communication technologies, which are by definition linked with artificial intelligence.

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## Links

[1] <https://www.haca.ma/en/javascript%3A%3B>