



International conference  
**January 30-31, 2020 - Rabat**

# ***Regulation of media***

*in a digital, mobile and social environment*  
*Adapting, reforming, rebuilding*

**I Conference Portfolio I**



# SUMMARY

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# I Concept note I

## **Regulation of media in a digital, mobile and social environment** Adapting, reforming, rebuilding

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The profound changes generated by the digital revolution have brought new and pressing concerns for decision-makers. The digital transformation has affected, in various ways, individuals, society, culture and the economy.

In fact, the appearance of a virtual public space has confronted world political leaders with unprecedented dynamics and behavioural rules of a new generation agora or global forum.

Also, by globalizing communication, the digital revolution has brought about drastic disruption and unexpected mutation within all media structures and ecosystems. Despite significant differences in culture, development, economic power and technological advancement, the digital revolution has had multifaceted and striking effects in all societies. The impact of this digital transformation is even more profound due to the global nature of the digital economy and the increasing accessibility to technology.

In this ever-changing context, media regulators - most of which were established in the pre-digital era -are called upon to develop solid expertise in handling the new era.

While the core functions of regulators remain unchanged, their responsibilities and requirements have increased to encompass new stakeholders and take into account new regulatory dimensions. In this regard, media regulators are more than ever expected to enhance the democratic values of pluralism and fair expression of thoughts and opinions. They remain also required to guarantee the representation of cultural diversity and the promotion of the social responsibility of audio-visual media, namely the respect of human dignity, gender equity and the protection of the young audience. To ensure highly effective regulatory action, they have to fulfil their duty from now on by setting up a new paradigm and new tools adapted to the globalized digital environment.

At the same time, regulators are under growing pressure from public opinion increasingly more aware of the necessity to regulate online content, notably on issues such as combating hate speech, protecting personal data and handling the dangers of artificial intelligence. Thus, to meet these new expectations, modalities and stakeholders of this new regulatory paradigm are yet to be defined.

To exchange views on the crucial issues media regulators are facing, the Moroccan High Authority for Audiovisual Communication (HACA) will be hosting an international conference that will gather members of the African Communication Regulation Authorities Network (ACRAN), the Francophone Network of Media Regulators (REFRAM) along with representatives of regulatory authorities from other networks. Public and private audio-visual broadcasters, journalists, civil society actors as well as scholars will also be invited to take part in the conference and gain various perspectives on media regulation as a real democratic matter.

# I Agenda I

## Thursday January 30<sup>th</sup>

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**9:00am :** Welcome and registration

**9:30-10:30am :** **Opening session** - Plenary room

**Opening statement by Mrs. Latifa Akharbach**, President of the Moroccan High Authority of Audiovisual Communication, Vice-President of the African Communication Regulation Bodies Network

**Address by Mr. Peter Essoka**, President of the National Communication Council of Cameroon, President in office of the African Communication Regulation Bodies Network

**Address by Mr. Nouri Lajmi**, President of the High Independent Authority for Audiovisual Communication of Tunisia, President in office of the Francophone Network of Media Regulators

«**Digital transformation of communication and new regulatory challenges**» Background center-pieces by Ms. Latifa Akharbach, President of the Moroccan High Authority of Audiovisual Communication

**11:00am-13:00pm :** **Panel 1: « Needs for a renewed regulation in a digital and globalized environment »** - Plenary room

**Session Chairman :** **Mr. Ibrahim Sy Savané**, President of the High Authority for Audiovisual Communication of Côte d'Ivoire

**Panelists :**

- **Mrs. Susanne Nikoltchev**, Executive Director of the European Audiovisual Observatory.
- **Mr. Frédéric Bokobza**, Deputy General Director, Supreme Council for Audiovisual - France
- **Mr. Renaud De la Brosse**, Expert in media and regulation - Council of Europe
- **Mr. Assuan Olvera Sandoval**, Executive Secretary of the Ibero-American Platform of Audiovisual Regulators (PRAI), Federal Institute of Telecommunications – Mexico

**Sub-topics:**

- **What new content, methods and players in regulation in a globalized communication environment?**
- **What are the new vigilance points brought about by the economic model of digital communication for regulators?**
- **What changes brought about by technological convergence in the dynamics of regulation and what cooperation between the various sectoral regulators?**

**11:00am-13:00pm :** **Panel 2: « Classic media - new media, dynamics of competition and constraints of regulation »** - Panoramic room

**Session Chairman :** **Mr. Charles Laurent Boyomo Assala**, Director of the School of Information and Communication Sciences and Techniques, Yaoundé II University – Cameroun

**Panelists :**

- **Mr. Faïçal Laraïchi**, President of the Public Audiovisual Pole - Morocco
- **Mr. Hicham Lahjomri**, Director of Forecasting and New Technologies, National Telecommunications Regulatory Agency - Morocco
- **Mr. Paul H. Lorenz**, General Manager, Luxembourg Independent Audiovisual Authority

**Sub-topics:**

- **What cultural and societal impacts of new media consumption practices?**
- **What influences of this revolution in the use of content and media on the professional standards of conventional media?**
- **What adaptation of the modalities of regulation in a context of coexistence between the national media and the global players in communication?**

**2:30-4:30pm : Panel 3: « Self-regulation and co-regulation, the future of regulation? »** - Plenary room

**Session Chairman :** **Mr. Karim Ibourki**, President of the Supreme Council for Audiovisual - Wallonia-Brussels Federation – Belgium

**Panelists :**

- **Mr. Richard Hutt**, Complaints Director, BBC - UK
- **Mr. Khaled Koubaa**, Officer of public policies in North Africa – Facebook
- **Mr. Nurullah Öztürk**, General Director of the Broadcasting Regulatory Authorities Forum of the Organization of Islamic Cooperation - IBRAF
- **Ms. Koki Angela**, Multimedia officer, Communications Authority, Kenya

**Sub-topics:**

- **What steps to involve the various players in the media value chain in consolidating regulation?**
- **What complements to media education and communication programs to promote critical thinking and understanding of the public vis-à-vis media content?**
- **What assessment should be made of the self-regulatory tools rolled out by global digital platforms and social networks?**

**2:30-4:30pm : Panel 4 : « Media regulation under the test of citizen aspirations »** Panoramic room

**Session Chairman :** **Mr. Babacar Diagne**, President of the National Audiovisual Regulation Council - Senegal

**Panelists :**

- **Mr. Guy Berger**, Director of Freedom of Expression and Media Development - UNESCO
- **Mr. Marcel Regnotto**, Media Director, Communications Office - Switzerland
- **Mr. Kamal Lahlou** : President of the Radio and Television Independent Association (ARTI) – Morocco

**Sub-topics:**

- What role does the regulator have in terms of media accountability to their audiences?**
- What adaptation of the regulator to the emergence of the media audience as the fifth power?**
- What are the new expectations of the media public in terms of regulation of audiovisual content?**

**5:00-5:30pm : Plenary session of restitution** - Plenary room

**Summary of the panels:** **Mr. Benaissa Asloun**, Director General of the High Authority for Audiovisual Communication - Morocco

# Friday January 31

**9:30 -12:00am : Session reserved for RIARC member bodies: « What African responses to the challenges of the digital transformation of the media: economic issues and citizens’ expectations? »** - Panoramic room

**Opening address:** **Mr. Peter Essoka**, President of the National Communication Council of Cameroon, President in office of RIARC

**Background center-pieces:** **Mrs. Latifa Akharbach**, President of the Moroccan High Authority of Audiovisual Communication , Vice-President of RIARC

**Facilitation of debates:** **Mr. Rémi Prosper Moretti**, President of the Audiovisual and Communication Authority of Benin, Executive Secretary of RIARC

**Round table: Interventions by the Presidents and heads of delegations:** analyses and proposals for avenues of action and reflection

**Closing remarks:** **Ms. Latifa Akharbach**, President of the Moroccan High Authority for Audiovisual Communication, Vice-President of RIARC

**3:00-8:00pm : Cultural program for all participants**



# I Presentation of speakers I

## OPENING SESSION



### **Latifa Akharbach**

*President of the Moroccan High Authority of Audiovisual Communication, Vice-President of the African Communication Regulatory Authorities Network (ACRAN).* Latifa Akharbach has been President of the High Authority of Audiovisual Communication since December 3, 2018. Between 2003 and 2007, she was director of the Higher Institute of Information and Communication of Rabat, where she had worked as a professor-researcher for more than 20 years. She also served as director of the National Radio from March to October 2007. Ms. Akharbach also led a career in diplomacy, as Secretary of State for Foreign Affairs and Cooperation and Ambassador of the Kingdom of Morocco in Bulgaria and Tunisia.



### **Peter Essoka**

*President of the National Communication Council of Cameroon (CNC), President in office of the African Communication Regulatory Authorities Network (ACRAN)* Peter Essoka has been heading the National Communication Council of Cameroon since November 2015, an institution in which he was also Vice-President (2013-2015) and Member (1991-2005). As former journalist of the CRTV (operator of public service) for more than forty years where he took on many positions, he also collaborated for long years with the BBC and Voice of America. He was also a member of the National Human Rights Commission from 1991 to 2006. Peter Essoka graduated in Media and Information Sciences from the Forest Park University of Illinois in the USA in 1979.



### **Nouri Lajmi**

*President of the High Independent Authority for Audiovisual Communication of Tunisia, President of the Francophone Network of Media Regulators (REFRAM).* Nouri Lajmi has been president of the High Independent Authority for Audiovisual Communication (HAICA) of Tunisia since May 2013 and currently chairs the Francophone Network of Media Regulators. A media specialist, he has had a long career as a journalism teacher, particularly at the Press and Information Sciences Institute (IPSI) in Tunis. He is also the author of numerous research studies in the fields of journalism, ethics and new information and communication technologies.

## PANEL 1 : «NEEDS FOR A RENEWED REGULATION IN A DIGITAL AND GLOBALIZED ENVIRONMENT»



### Ibrahim Sy Savané

*President of the High Authority for Audiovisual Communication (HACA) of Côte d'Ivoire.*

Former Minister of Communication and Government spokesperson, Ibrahim Sy Savané has been the President of HACA Côte d'Ivoire since May 2011. As specialist in media economics and information systems, he was also a journalist for "Jeune Afrique" and in the press group «Fraternité Matin» which he ran from 2000 to 2007. He is also vice-president of Côte d'Ivoire's national committee for the transition to digital and former President of REFRAM from 2015 to 2017.



### Susanne Nikoltchev

*Executive Director of the European Audiovisual Observatory (OEA).*

Susanne Nikoltchev was appointed Executive Director of the European Audiovisual Observatory in July 2013. A lawyer by training and holder of a doctorate in law from the University of Trieste in 1997, she pursued a career as a lawyer specializing in media, telecommunications, international trade and European competition, associated with the North- American Covington&Burling before joining the European Audiovisual Observatory as head of the Legal Information Department and then as editor-in-chief of legal publications.



### Frédéric Bokobza

*Deputy Director General of the Superior Audiovisual Council (CSA) of France*

Frédéric Bokobza is Deputy Director General of the French CSA and chairs the "future of ERGA" sub-group, the platform of audiovisual regulators of European Union countries. Mining engineer, graduate of the École Polytechnique and former student of the National Higher School of Telecommunications (1994-96), he worked in the Prime Minister's office (media development department) from 2003 to 2009, as head of the European and international affairs office and was Deputy Director of cultural economy development at the Ministry of Culture and Communication before joining the CSA.



### Renaud de la Brosse

*International Expert to the Council of Europe.*

As Professor, researcher and lecturer at the Faculty of Law and Political Sciences of the University of Reims Champagne-Ardenne, Mr De la Brosse has devoted a large part of his work to the media and political change, in the process of democratic transition but also in crisis and armed conflict. He has conducted several studies on the regulation and self-regulation of traditional and social media. He is the author of several publications and works in this field, in particular «Media and democracy in Africa: the challenge of regulation», published in 2016.



### Assuan Olvera Sandoval

*Director General of Regulatory Policies and Processes for Media and Audiovisual Content at the Federal Institute of Telecommunications of Mexico*

*Executive Secretary of the Platform of Ibero-American Audiovisual Regulators*

Mr. Assuan Olvera Sandoval is Director General of Regulatory Policies and Processes for Media and Audiovisual Content and General Coordinator of Institutional Relations at the Federal Institute of Telecommunications (IFT) of Mexico. He is also in charge of the Executive Secretariat of the Platform of Iberian-American Audiovisual Regulators (PRAI) chaired by the IFT (2018-20). Mr. Assuan Olvera Sandoval holds a Law Degree from the Universidad Autónoma de México.

## PANEL 2 : "CLASSIC MEDIA - NEW MEDIA, DYNAMICS OF COMPETITION AND CONSTRAINTS OF REGULATION"



### Laurent Charles Boyomo Assala

*Director of l'École Supérieure des Sciences et Techniques de l'Information et de la Communication (ESSTIC) of Yaoundé*

Professeur des universités en Communication et Sciences de l'information, Mr Boyomo Assala a également occupé les fonctions de Secrétaire permanent du Conseil National de la Communication (CNC) du Cameroun.

Auteur de plusieurs ouvrages sur les médias et la communication, il dirige actuellement l'École Supérieure des Sciences et Techniques de l'Information et de la Communication (ESSTIC) de Yaoundé.



### Faïçal Laraïchi

*President of the Public Audiovisual Pole - Morocco*

Faïçal Laraïchi is President and CEO of the Moroccan public audiovisual center, composed of 9 television channels and 16 national and regional radios. He is also the deputy vice-president of the Marrakech International Film Festival Foundation. He also managed a company specializing in audiovisual production.

Mr. Laraïchi graduated from l'Ecole Spéciale des Travaux Publics in Paris and holds a Master of Science from Stanford University, in the United States.



### Hicham Lahjomri

*Director of Foresight and New Technologies at the National Telecommunications Regulatory Agency - Morocco*

A telecom engineer by training, Hicham Lahjomri steers the implementation of the structuring projects of the National Telecommunications Regulatory Agency in Morocco, in particular the procedures for granting operating licenses for public telecommunications networks. He is also responsible within the same institution for matters pertaining to the regulation of the telecommunications sector and ICT markets..



### Paul H. Lorenz

*Director General of the Independent Audiovisual Authority of The Luxembourg (ALIA)*

Paul Lorenz has been Director General of the ALIA, the audiovisual media regulator of The Luxembourg, since September 2019. He has a long career as administrator of a private television group in his country, as a consultant for European audiovisual operators and as project manager in Central and Eastern Europe and in Africa.



## PANEL 3 : «SELF-REGULATION AND CO-REGULATION, THE FUTURE OF REGULATION? “:



### Karim Ibourki

*President of the Higher Audiovisual Council (CSA) of the Wallonia-Brussels Federation of Belgium*

Karim Ibourki has chaired the Superior Audiovisual Council (CSA) of the Wallonia-Brussels Federation of Belgium since September 2017.

Mr. Ibourki was previously spokesperson, director of communication and chief of staff to the Minister-President of the French Community of Belgium. He held the position of Commissioner of the Government of the French community at the Hautes Écoles before his appointment to the Presidency of the CSA. He graduated in Journalism and Communication and holds a Master in Political Science from the Free University of Brussels.



### Richard Hutt

*BBC Complaints Director (United Kingdom).*

Director of complaints at the British Broadcasting Company (BBC), Richard Hutt is in charge of monitoring obligations and conducting investigations into bias, accuracy and fairness of information for all the channels of the British public audiovisual pole. Also a producer and writer, he worked on documentary projects for a private television station in Los Angeles. He is the author of several publications, including *The Modern Man's Manual*, published in 2017.



### Khaled Koubaa

*Head of Public Policy for North Africa at Facebook.*

Khaled Koubaa, Tunisian, has been responsible for Facebook's public policies in North Africa since January 2019. Previously, he was the head of the government relations and public policy team at Google. As Information and Communication Technology (ICT) expert, he actively participated in ICANN At-Large (Internet Corporation for Assigned Names and Numbers), the forum on Internet governance, and served on the board of Afrinic, representing North Africa.

He actively participates in the structures of the WSIS (Information Security Management System).



### Nurullah Öztürk

*Member of the Higher Television and Radio Council (RTUK) of Turkey*

Nurullah Ozturk has been a member of RTUK, the Turkish audiovisual regulator, since 2013. He is the Director General of the OIC Broadcasting Regulatory Authorities Forum (IBRAF). He previously held the position of Director of the Monitoring and Evaluation Department at the same institution. Mr. Ozturk has also collaborated with the UNESCO Communication Committee in Turkey as well as with the National Institute of Statistics. He holds a State Doctorate in Public Law from the University of Ankara and a Master in Public Law from the University of Wales.



### Koki Angela

*Head of the Multimedia Services Department of the Communications Authority of Kenya*

Angela Koki is head of the Multimedia Services Department of the Communications Authority, the regulatory authority for the information and communications sector in Kenya. Her responsibilities include the development of broadcast content standards, activities and initiatives to promote the development of local audiovisual programs, the handling of complaints and the inspection of broadcasting station facilities.

## PANEL 4 : «MEDIA REGULATION UNDER THE TEST OF CITIZEN ASPIRATIONS»



### Babacar Diagne

*President of the National Audiovisual Regulation Council (CNRA) of Senegal.*

A media specialist, Babacar Diagne is heading the CNRA since September 1, 2018. He previously held numerous positions within the Senegalese public audiovisual sector, mainly as Director of the National Television for ten years (1990-2000) and Director General of the Radio and Television of Senegal from 2006 to 2012. He also led a diplomatic career, since he was twice appointed Ambassador of his country, in the United States and in Gambia.



### Guy Berger

*Director of the Division for Freedom of Expression and Media Development (UNESCO)*

Guy Berger is Director of the "freedom of expression and media development" division at UNESCO and is particularly concerned with questions relating to press freedom, pluralism and independence of the media, equality in the media and media education.

Before joining UNESCO, Mr. Berger headed the School of Journalism and Media Studies at Rhodes University in South Africa.

Guy Berger holds a doctorate in philosophy from the same university, worked in the South African press and television and was vice-president of the South African National Editor's Forum.



### Kamal Lahlou

*President of the Association of Independent Radios and Televisions (ARTI), Morocco*

Kamal Lahlou is the President of the Association of Independent Radios and Televisions (ARTI), which brings together eleven Moroccan audiovisual operators.

He is the founding president of a press group with several publications, a private radio station and an advertising agency.

Mr. Lahlou also had a long career as a sports journalist.



### Marcel Regnotto

*Head of the Media Service at the Federal Office of Communication (OFCOM) of Switzerland.*

Marcel Regnotto, a lawyer, heads the Media Services section within the Federal Office of Communication (OFCOM) in Switzerland where he has worked since 1992. He is in charge of preparing and monitoring the concessions granted for the broadcasting of Swiss radio and television programs. He had previously worked as a scientific assistant at the Institute of Public Law at the University of Bern (Switzerland).



# I The African Communication Regulatory Authorities Network I



## The African Communication Regulatory Authorities Network

The African Communication Regulatory Authorities Network (ACRAN) (ACRAN) is a platform for concertation and multilateral cooperation between the media regulatory authorities of the continent.

Set up in 1998 in Libreville, the Network contributes through the synergy of exchanges to establish the technical, professional and institutional authority of each of the 35 member bodies within their respective countries.

The Network helps particularly develop and organize, among member authorities, close cooperation relations in training and technical assistance as it is fully engaged in the promotion and sustainable anchoring of a pluralistic audiovisual landscape based on freedom of expression and the independence of the media in Africa.

The network meets every 2 years in the African Communication Regulatory Authorities Conference organized by the authority that assumes the Vice-Presidency and which then becomes President of the Network for a two years term.

The acting Presidency, the incoming Vice-Presidency, the outgoing Vice-Presidency and the Executive Secretariat meet as a Steering Committee two to three times per term, depending of the needs.

The current Presidency is assumed by Mr. Peter Essoka, President of the National Council of Communication (NCC) of Cameroon. The Vice-Presidency is assumed by Mrs. Latifa Akharbach, President of the Moroccan High Authority of Audiovisual Communication (HACA).

A permanent task force group entitled "Gender and Media", co-chaired by the HACA of Morocco and the HAC of Guinea, had been set up within the network in 2017. It also counts as members the authorities of Benin, Burkina Faso, Cameroon, Cape Verde, Mali, Niger, the Democratic Republic of Congo, Senegal and Tunisia.

The 2019-20 network's biennial action plan places particular focus on the thematic of digital regulation, the economic viability of the audiovisual media and gender equality in the media.

**Lien : [www.acran.org](http://www.acran.org)**

# I The Francophone Network of Media Regulators I



## **The Francophone Network of Media Regulators - REFRAM**

The Francophone Network of Media Regulators (REFRAM) was set up in Ouagadougou on July 1, 2007. It brings together 30 regulatory authorities from Europe, Africa and North America.

Its main purpose is to work for the consolidation of the rule of law, democracy and human rights.

In compliance with its statutes, it seeks to establish and strengthen solidarity and exchanges between its members. It offers a space for debate and exchange of information on issues of common concern and interest and contributes towards training and cooperation efforts between its members.

As one of the 16 institutional networks of the Francophonie, it is now chaired by the High Independent Authority for Audiovisual Communication (HAICA) of Tunisia. The Vice-Presidency is ensured by the French Superior Audiovisual Council (CSA) which also takes on the Permanent Secretariat of the network.

The Conference of Presidents, the highest decision-making body, meets every two years at the head office of the body in charge of Vice-Presidency. It adopts the biennial roadmap and action plan and elects the new Vice-Presidency.

REFRAM has mainly been working on the thematic of political pluralism in the media, cultural and linguistic diversity, digital transition, public audiovisual service and audiovisual archives.

The 2020-21 network's biennial action plan places particular emphasis on the thematic of fighting against disinformation and hate speech, improving media treatment of migration and protecting children in a digital multiplatform environment.

**Lien : [www.refram.org](http://www.refram.org)**

# | List of participants |

## Network of African Communication Regulation Bodies (RIARC)

Country	Institution	Name	Position
Benin	High Authority for Audiovisual and Communication	Remi Prosper Moretti	President
		Camarou Ali	Board Member
		Franck Kpocheme	Board Member
		Florence Elegbede	Public Relations
		Bilkiss Lafia Koda	Press
Burkina Faso	Supreme Council of Communication	Mathias Tankoano	President
		Alexis Konkobo	Board Member
Cameroun	National Communication Council	Peter Essoka	President
		Jean-Tobie Hond	General Secretary
		Elias Betek Beyang	Chief of Staff
		Firmin Lele Mepe	Head of Monitoring
Cap Vert	Communication Regulatory Authority	Arminda Barros	President
Comoros	National Press and Audiovisual Council	Mohamed Boudouri	President
Côte d'Ivoire	High Authority for Audiovisual Communication	Ibrahim Sy Savané	President
		Masseneba Diabaté	Technical Advisor
Ghana	National Media Commission	Yaw Boadu-Ayebofoh	President
		George Sarpong	Executive Secretary
		Alexander Bannerman	Deputy Executive Secretary
Kenya	Communication Authority	Angela Koki	Multimedia officer
Mali	High Communication Authority	Fodié Touré	President
		Aliou Djim	Board Member
Mauritania	High Authority for Press and Audiovisual	Hamoud Ould M'Hamed	President
		Hindou Emed	Board Member
		Cheikh Ebe	President Advisor
Niger	Supreme Council of Communication	Sani Kabir	President
Nigeria	Nigeria Broadcasting Commission	Ojone B Otonoku mni	Investigation Director
		Vincent Chibuike Ogumuike	Zonal Directeur
		Jude Onimisi Ajayi	Head of Audit
Tchad	High Authority for Media and Audiovisual	Ali Djibrine Ali	Vice-President
		Abdoulahi Attimer	Board Member
Senegal	National Audiovisual Regulation Council	Babacar Diagne	President
		Matar Sall	Chief of Staff
Tunisia	Independent High Authority for Audiovisual Communication	Nouri Lajmi	President

## Francophone Network of Media Regulators (REFRAM)

Country	Institution	Name	Position
Albania	Audiovisual Media Authority	Olta Stasa	Human Resources Director
		Mirela Mileti	International Cooperation Director
Belgium	Supreme Council for Audiovisual	Karim Ibourki	President
		Paul-Eric Mosseray	CSA-HAICA Twinning Advisor
France	Supreme Council for Audiovisual	Frédéric Bokobza	Deputy General Director
Luxembourg	Independent Audiovisual Authority	Paul-Eric Lorenz	General Manager
Switzerland	Communications Office	Marcel Regnotto	Media Director

## Forum of Audiovisual Regulatory Authorities of the Member States of the Organization of Islamic Cooperation - OIC (IBRAF)

Country	Institution	Name	Position
Indonesia	Broadcasting Commission	Agung Suprio	President
		Yulandre Darvis	Board Member
Turkey	Radio and Television Supreme Council	Nurullah Ozturk	IBRAF General Manager
		Ilhan Yerlikaya	Board Member

## Arab countries

Country	Institution	Name	Position
Egypt	Supreme Council for Media Regulation	Mohamed Ahmed Mekrem	President
		Alae Eddine Mahmoud	Technical Adviser
		Salah Mahrane	Programming Director
United Arab Emirates	National Media Council	Mansour Al Mansouri	General manager
Qatar	Communications Regulatory Authority	Amel Al-Hanawi	General Affairs Manager

## Organizations and international experts

Organization	Name	Position
UNESCO	Guy Berger	Director of Freedom of Speech and Media Development
Council of Europe	Renaud De La Brosse	Expert in media and regulation
European Audiovisual Observatory	Susanne Nikoltchev	Executive Director
Yaoundé II University	Charles Laurent Boyomo Assala	Director of the School of Information and Communication Sciences and Techniques
BBC UK	Richard Hutt	Complaints Director
Canal + Côte d'Ivoire	Françoise LeGuennou Remarck	President
Facebook	Khaled Koubaa	Officer of public policies in North Africa



# I Logistical note I

## DATE AND VENUE OF THE CONFERENCE

The conference will  
be taking place on  
January 30 and 31,  
2019

at Hotel La Tour  
Hassan Palace



## Hotel Information

The Tour Hassan Palace hotel is one of the luxurious Moroccan hotels. It is located in downtown Rabat, close to several monuments and historic sites and not too far from the old Medina.

**Address :** 26, Avenue Chellah, B.P : 14, Rabat 10000 / Phone: 00212 537 23 9000

**Website :** <https://tourhassanpalace.com>

## Nearby hotels

**/ Hôtel Annakhil -** (3 stras) (550 meters from the conference venue)

**Adresse :** 23 bis, Avenue d'Alger, Quartier Hassan, Rabat; Phone : 00212 537723355

**Website :** <https://annakhilhotel.com-morocco.com/fr/>

**/ Le Pietri -** (3 stras) (600 meters from the conference venue)

**Adresse:** 4 Rue Tobrouk, Quartier Hassan, Rabat; Phone : 00212 537707820

**Website :** <https://www.lepietri.com/>



**/ Le Diwan Tours** - (4 stras) (350 meters from the conference venue)  
**Adresse** : Place de l'Unité Africaine, Quartier Hassan, Rabat; Phone : 00212 537262727  
**Website** :<https://all.accor.com/hotel/2820/index.fr.shtml>

**/ Onomo Hôtel Rabat Terminus** - (4 stras) (850 meters from the conference venue)  
**Adresse** : 286 Avenue Mohammed V, Rabat; Phone : 00212 537212900  
**Website** :<https://www.onomohotel.com/fr/hotel/12/onomo-hotel-rabat-terminus>

**/ Hôtel Helnan Chellah** - (4 stras) (900 meters from the conference venue)  
**Adresse** : N°2 Rue D'Ifni, Rabat; Phone : 00212 537668300  
**Website** :<https://helnanchellahhotel.com-morocco.com/fr/>

**/ Hôtel Rabat** - (5 stras) (130 meters from the conference venue)  
**Adresse** : 21 Avenue Chellah, Quartier Hassan, Rabat; Phone : 00212 537700071  
**Website** :<http://www.hotelrabat1.com/>

WEATHER FORECAST

mer. 29/01		18° / 8°	Soleil et nuages épars	Précip. 25 %
jeu. 30/01		18° / 8°	Plutôt nuageux	Précip. 25 %
ven. 31/01		18° / 9°	Après les nuages, le soleil	Précip. 20 %
sam. 01/02		18° / 8°	Plutôt ensoleillé	Précip. 20 %

DISCOVER RABAT

**Rabat**, capital of the Kingdom of Morocco, was listed by UNESCO in June 2012 as a World Heritage Site. It houses several monuments of great historical value. There are also several museums near the La Tour Hassan Palace hotel, the conference venue.



**/ Le Mausolée Mohammed-V** : built in white marble in a classic style, both Arabic and Andalusian, the mausoleum houses the tombs of the late King Mohamed V, the late King Hassan II and the late Prince Moulay Abdellah. It overlooks the the headwater of the Bouregreg river.



**/ Hassan Tower:** unfinished minaret, showcasing the magnificence of a grandiose project undertaken during the 12th century by Sultan Yacoub El Mansour, who wanted to build the largest mosque in the Muslim world. The works were finally stopped after the Sultan's death, leaving an unfinished tower which enjoys a tourist reputation that goes beyond borders.



**/ The Chellah Necropolis:** built on the ruins of an ancient Roman city, it served as a cemetery for several members of the royal families of Marinid dynasty. Today restored and protected, this site with its historic decor includes a lush garden.



**/ The Kasbah of the Oudayas:** built in the 12th century under the Almoravid dynasty, the Kasbah served as a military base for Moroccan troops, particularly during the conquest of Andalusia, then was a hideout for corsairs. Currently the Kasbah houses a museum, an Andalusian garden, an art gallery, a Moorish cafe and houses.



**/ Mohammed VI Museum of Modern and Contemporary Art:** the first museum in Morocco dedicated to modern national and international art. It has four hundred works (from the 20th and 21st centuries) by Moroccan artists, living in Morocco or abroad. The museum also hosts several exhibitions of renowned foreign artists.





**/ The Archaeological Museum of Rabat:** created in the 1920s, this museum houses archaeological finds unearthed in the various sites excavated at the time. Its rich collection offers a journey through the history of Morocco, from Prehistory to modern times.

## OTHER PLACES OF ATTRACTIONS



**/ Oulja village:** Handicraft compound made up of a hundred stalls and workshops of potters and basket makers.



**/ Bouregreg Marina:** located at the mouth of Bouregreg river, on the bank of the city of Salé, a city opposite Rabat. It has a capacity of 250 yachts. Several cafes and restaurants are open on the quays of the Marina.

**For more information:**

<https://www.partir.com/Maroc/rabat/visite-a-voir.html>

<https://www.etapes-marocaines.com/guide-voyage/ou-aller/villes/rabat/>

## CULTURAL EVENTS IN RABAT

### Inaugural exhibition «Sourtna»,

from January 15, 2020 to March 15, 2020 at the new National Museum of Photography.

**Adresse :** enceinte du Fort Rottembourg «Borj El Kebir», quartier de l'Océan, Rabat.

<http://www.babelfan.ma/tous-les-evenements/detail/2020/01/15/28840/37749/54/Evenements/Evenement---divers/-/inauguration-du-musee-national-de-la-photographie-so-.html>

### Exhibition of plastic arts by Mohamed Hamidi «Free Artist»

from December 19, 2019 to February 29, 2020 at the Expressions CDG gallery.

**Adresse :** 2 Avenue Moulay Hassan, Rabat.

<http://www.babelfan.ma/tous-les-evenements/detail/2019/12/19/28747/37662/all/all/0/-/mohamed-hamidi-artiste-affranchi.html>

### Photography exhibition: «Morocco, an art gallery in the desert»

from December 10, 2019 to February 1, 2020 at Cervantes Institute in Rabat.

**Adresse :** 3-5, Zankat Madnine, Rabat.

<http://www.babelfan.ma/tous-les-evenements/detail/2019/12/10/28718/37634/all/all/0/-/le-maroc-une-galerie-dart-dans-le-desert.html?&taskf=search>

### Exposition d'arts plastiques de Soufiane Ababri : «A circus act behind bars of lilac and blood»

du 19 décembre 2019 au 14 février 2020 à la galerie Kulte.

**Adresse :** Rue Benzart, Rabat.

<http://www.babelfan.ma/tous-les-evenements/detail/2019/12/19/28752/37664/all/all/0/-/soufiane-ababri-a-circus-act-behind-bars-of-lilac-and-.html>

### Exhibition of plastic arts «The zero degree of performance» by artist Hamza Halloubi,

from December 19, 2019 to February 18, 2020 at apartment 22.

**Adresse :** 79 Avenue Mohamed V Rabat.

<http://www.babelfan.ma/tous-les-evenements/detail/2019/12/19/28741/37657/all/all/0/-/le-degre-zero-de-la-performance.html>

## USEFUL INFORMATION

**/ Time Zone :** Rabat, GMT +1

**/ Local currency : Moroccan Dirham (MAD)**  
(1 EUR = 10.7MAD ; 1 USD= 9,61 MAD)

**/ Dialing code :** +212







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