UNDER THE HIGH PATRONAGE OF HIS MAJESTY THE KING MOHAMMED VI

HACA's International Days on Diversity
In collaboration with ORBICOM, Network of UNESCO Chairs in Communication
Mohammed VI Conference Center, Skhirat
May 24-25 and 26, 2013

Cultural and linguistic diversity

- *Richness and freedom*
- *Regulation and creativity*

These international days aim at enabling our institution, in its whole, to define road marks and approach models, in terms of expertise and recommendations at the international level (especially UNESCO, the organization which initiated the 2005 Convention[1]) and also in terms of practical experiences inherent to some regional and national contexts…a necessary step to shed light as a prerequisite of any national reflection on diversity and its regulatory and promotional stakes, in accordance with Morocco's constitutional provisions and resulting missions for the HACA, besides those it performs since its creation.

In the foresight of adopting new standards and tools for regulatory purposes in order to promote cultural and linguistic diversity in Morocco, all the potentialities of HACA, with all the diversity of their responsibilities and capacities, will benefit from

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[1] UNESCO convention on the protection and promotion of the diversity of cultural expressions, Paris, October 20, 2005

these days to anchor their coming efforts on national scale to this "on line and live benchmarking", debating openly for two days in Rabat, with almost thirty sound experts and researchers internationally known in universities and UN organizations, presenting an enriching the diversity of approaches, theories, experiences lived in diverse countries from all continents: North America, Central and South America, Europe, Africa, Asia and Australia.

The gathering of all these horizons from diverse humanity, approaches, expertise and experiences will nurture three major registers or sequences of reflection and inspiration

- Sequence I : Concepts, principles and fields of diversity ;
- Sequence II : media and stakes of diversity, including the internet ;
- Sequence III: Diversity, regulation, indicators, certifications.