Royaume du Maroc

الهيئة العليا للاتصال السمعي البصري
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Haute Autorité de la Communication Audiovisuelle

HACA MEDIA
Solutions

HMS

PROFESSIONAL MONITORING
MADE FOR AUDIOVISUAL REGULATORS

HACA MEDIA
Solutions

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Overview

«HACA Media Solution» HMS is a technical and software solution intended for regulation and audiovisual content monitoring, developed in 2006 by The High Authority for Audio-visual Communication in Morocco « HACA ». It enables every regulator of the field of audiovisual communication to ensure the monitoring of programs edited by TV and Radio channels services operating in the national, regional and local areas.

The HMS Software solution allows processes management of TV and Radio channels services monitoring. It covers signal reception, digitalization, recording, audio and video feeds distribution, raw Radio and TV programs storage and archiving.

The solution is based on an easy deployed architecture, a design suitable to the needs of programs monitoring. The solution is also provided with simple and ergonomic user interfaces.

HMS Acquisition

This software allows signals reception 24 hours a day and 7 days a week, recording, storage and archive of programs, broadcasted by TV and Radio services operators, that are received at and out of the main site of the regulator.

The system architecture is structured into modules that allow the possibility to record unlimited number of audio and video sources, thereby allowing the regulator to extend the number of channels and stations to monitor

HMS Media Library

The Software « HMS Media Library » allows authorized users to access all the audiovisual programs recorded by «HMS Acquisition» which are classified by service, year, month, day and hour. In fact, content processing is done via this module that offers the possibility to look for a program sequence by indicating the service name, date and broadcast hour. The search can be triggered upon the reception of a complaint, a press article or by self referral.

HMS Media Library allows access to listening and viewing Radio and TV services, live or recorded, sequence cutting, annotation and comments, file or document attachment and exchange with other users.
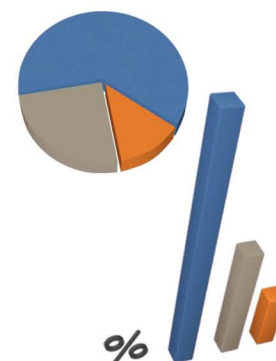
HMS Pluralism

HMS Pluralism allows media access time counting and management, and statement counting and timing for political, union and professional organizations and personalities on TV and Radio channels that have national, regional or local coverage. This software enables political pluralism monitoring during Normal, pre-election, and election period.

The software enables also:

- Public personalities database management;
- Workflow processing;
- Multi criteria Search;
- Automatic audio and video sequences archive;
- Save on CD/DVD multi criteria search results including the audio and video sequences;
- Dashboard to monitor users work;
- Automatically generated reports according to a pre-defined outline and automatic results analysis;
- Political pluralism monitoring during Normal, pre-election, and election period

Références

The HMS Software solution was installed in many countries:

HACA   **Tchad**   **Belgique**   **Mauritanie**   **Sénégal**   **Bénin**   **Tunisie**   **Niger**

HMS is also installed for some National audiovisual operators:

SNRT   **SOREAD 2M**   **MEDI 1 TV**

Training over 141 supervisors and a delivery of 120 training certificates: